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FOR IMMEDIATE RELEASE

Saltare Equestrian Apparel Renames Company

Fairfield County, CT -- Saltare Equestrian Apparel is now called Stable Cloth.

"This change is really just a response to a potential trademark dispute, on behalf of another company" Erin Burpee Hornung, company owner, said. "The logo is the same, as are the products, it is only the name we have re-branded." The Stable Cloth company also has a new website found at <http://www.stablecloth.com>.

"While the Saltare name was widely recognized, the trademark-protected logo is truly how customers identify us" comments Hornung.

One exciting aspect of the re-branding is that the company is no longer positioned strictly as an equestrian clothing company. By dropping the 'Equestrian Apparel' portions of the name, Stable Cloth is able to cross-market into everyday tailored fashions, something it has offered since its launch in 2005.

Stable Cloth is located in Fairfield, Connecticut. Private appointments and trunk shows may be scheduled in advance by calling 866.580.5819 or online at <http://www.stablecloth.com>.

Stable Cloth is an upscale equestrian outfitter specializing in hand-tailored English riding shirts and jackets for men, women and children as well as tailored sportswear for men and women. Stable Cloth garments are made from the finest wools and cottons available in custom designs or well-fitted ready-wear.

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